1	I claim:
2	1. A device for reading information recorded on a magnetic strip
3	incorporated in printed media, comprising:
4	a first guide member;
5	a second guide member disposed in proximity to said first guide member
6	to form a groove through which said magnetic strip may be slidably moved;
7	a magnetic reading head having a contact end disposed in said groove and
8	facing said first guide member which is operable when said magnetic strip is slidably
9	moved through said groove to generate an electrical signal therefrom;
10	a strip of resilient material held in a flexed position between a pair of
11	mounts disposed on either side of said magnetic reading head, so as to cause said strip to
12	engage said magnetic reading head and apply a force thereto so as to bias said contact end
13	thereof toward said first guide member; and
14	a circuit to process said electronic signal to generate therefrom an output
15	compatible with a peripheral input provided on a computer.
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